

Google maps



Everyone loves the **Google Maps API**.

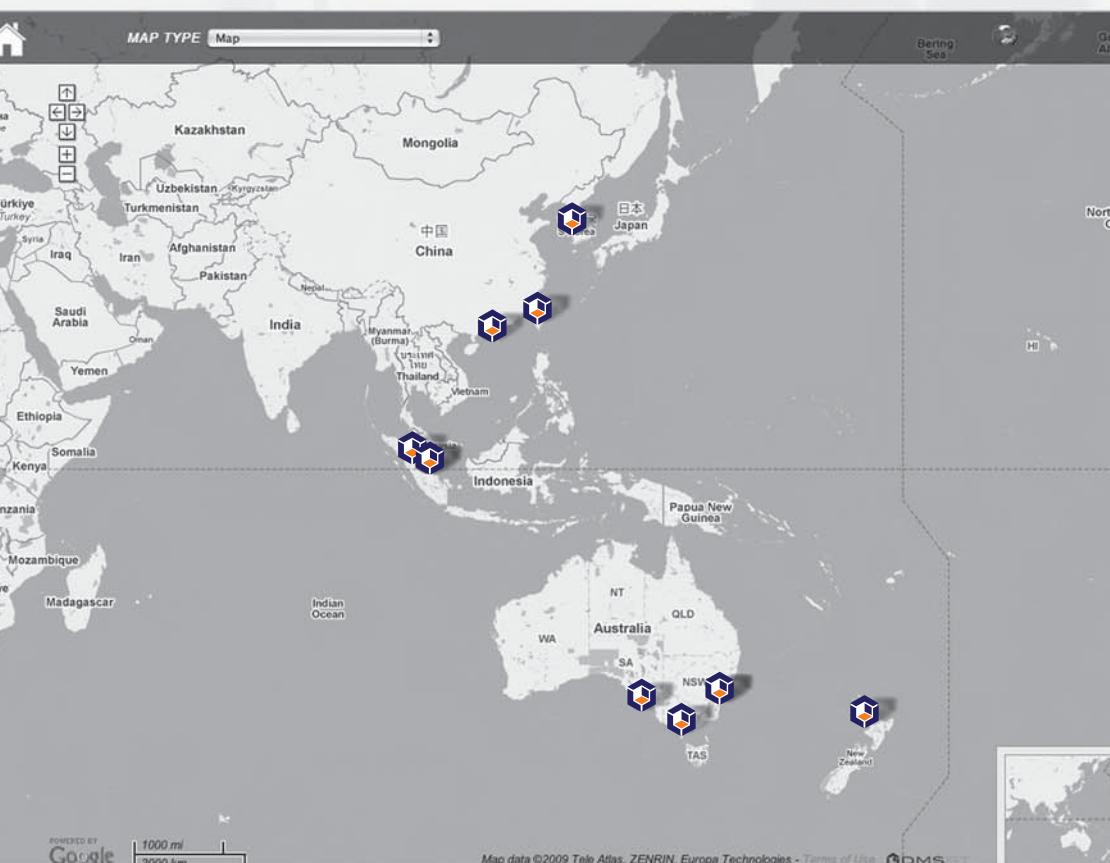
But often, organisations need more. The Google Maps Premier API lets you add easy-to-use interactive maps to your public website, enhancing your customers' experience by helping them find exactly what they need from your organisation. That's why it's the most popular mapping API in the world!

When Google Maps plays an important role on your public website, or is incorporated in an internal application for your employees, organisations need an enterprise-class application that handles high volumes and provides necessary support.

That's why Google created Google Maps Premier API.

"I've worked with many consultants before and have never had a better experience than with DMSBT. Your team should be congratulated with the excellent customer relationships, and knowledge of the Google Product"

Peter Munivrana
Project Manager - REA Group



GOOGLE MAPS

Google Maps Premier API returns fast, relevant results to your customers – even on the busiest websites and applications.

You benefit from your users' familiarity with Google Maps, plus the worldwide scalability and high interactivity of the mapping API.

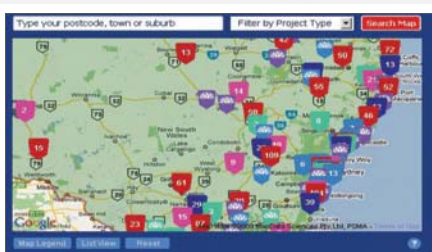
The Google Maps Premier API includes everything you love about Google Maps, plus:

- Greater capacity for high traffic websites
- The ability to provide secure maps over https
- Business-friendly terms and conditions
- Support and service options
- Ability to integrate GPS and LBS services (conditions apply)
- Control over advertisements within the maps
- Google Maps Premier API is ideal for the mapping needs of government, education and commercial clients.

MARKETING ANALYTICS AND BUSINESS INTELLIGENCE

Google Maps provides a great customer experience for your visitors, renders maps with sub-second response times, and provides robust data coverage for all of Australia, Asia, New Zealand, North America and Europe. It's perfect for high traffic websites and data intensive batch processes such as assigning geocodes to a large number of property listings.

MAPPING SOLUTIONS BY DMSBT:



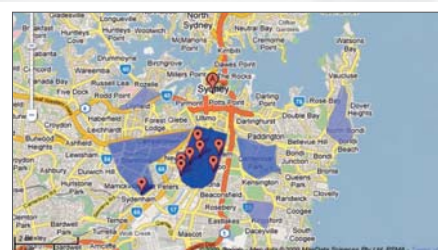
Store Locator

Visualise the locations of tangible assets such as office locations, stores, ATMs, and other fixed infrastructure.



Asset Tracker

Track real time locations of mobile assets such as corporate vehicle fleet, service technicians, heavy machinery, and ships.



Data Analytics

Represent your data in its geospatial context such as customer locations, marketing analyses, and physical planning infrastructure requirements.

Mapframe

Quickly and easily integrate intuitive, interactive maps into your website or application with DMSBT's mapframe.

Contact **DMSBT** to discuss your Google Maps requirements.

dmsbt.com/google-maps



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